

# Workbook to Find YOUR Alternative Career



Are you ready to take a journey to discover alternative careers and new adventures? Explore and expand your range of possibilities?

The following questions will help you take stock of your current assets, identify your dream interests and try to put them together to come up with new possibilities!

Inspired from the book:

*Wit and Wisdom: Journeys through Career Transition.*

### STEP

1

Complete your current assets and take stock of who you are now!

### STEP

2

Imagine all the interests you thought about or have ever wanted to do!

### STEP

3

Create combinations of your current assets with your imagined dreams!

### STEP

4

Next plan the short-term and long-term steps and take action!



# YOUR CURRENT ASSETS

## STEP

1

**Complete your  
current assets  
and take stock of  
who you are  
now!**

- Your Current Or Past Jobs (e.g., Accountant, Pilot, Marketer Or Teacher)

- Your Top 5-7 Strengths Or Skills That You Are Good At? (e.g., Organizing, Seeing The Big Picture, Analysis, Selling Or Getting People Together)
- Your Top 5-7 Knowledge Areas (e.g., Marketing, Science, Caregiving, Grammar, PowerPoint, Or Gardening)
- What Organizations Have You Connected To Now And In The Past? (e.g., Church, SPCA, Networking, Hospital Volunteer, Or Hiking)
- What Makes You Different And Unique?

# YOUR INTERESTS/ DREAMS

## STEP

### 2

**Imagine all the  
interests you  
thought about or  
have ever wanted  
to do!**

- What Would You Do For Work If Money Was Not A Consideration? If You Could Sculpt Your Own Job What Would Be?

- If You Could Study And Be A Top Expert In A Subject That You Don't Know Well, What Would That Be?
- What Different Industries Or Degrees Do You Want To Pursue? What Adjacent Businesses Are Connected To Your Present Industry? In Your Wildest Dreams, What Are Top Target Companies If You Could Work Anywhere?
- What Types Of People Would You Like To Be A Part Of? How Can You Meet More People Or Organizations That You Would Like To Be A Part Of?
- What Are Your Geographic Preferences If You Could Live Anywhere?
- What Skills Would You Like To Build That Could Help You And Others Succeed?

# CREATE NEW TANGIBLE RESULTS

## STEP

# 3

Create combinations  
of your current  
assets with your  
imagined dreams!

- Review Step-1 And Step-2 And Brainstorm Combinations That Could Be Explored As New Possibilities (e.g. Combine Your Love Of Travel And Your Job As An Accountant To Work For A Cruise Ship):

Now Combine Those Ideas  
With The Items Below To  
Produce A New Job Or  
Interest Or Side Hustle:

- Coaching Job/ Business
- Entrepreneurial Opportunities
- Volunteering
- Consulting Jobs/Business
- Contract Jobs/ Business
- Expert/ Speaking Engagements
- Teaching Engagements
- Lead or Start A Group Or Organization
- Author E-book
- Build Online Courses
- Create YouTube TV Show
- Etc.

Combine The List To The Left With All The New Possibilities  
For Knowledge, Skills, Organizations, Roles, People,  
Companies, Or Geographical Areas That Surface To The Top  
Of Your Mind:

# NOW PLAN AND TAKE ACTION!

## STEP

4

Now is the time to  
**DO: Plan your next  
steps and take  
action!**

### Actions For Short-term

- What Ideas Did You Come Up With To Move Your Job Search Or Networking Further In The Short-term (Such As Contracting, Volunteering, Etc.)?
- What Training Or Skills Or Courses Or Degrees Or Knowledge Do You Need To Fill My Gaps That You Can Start Right Now?
- Start The “5-5-5” Rule: What 5 Emails, What 5 Calls, And What 5 Face-to-face Meetings Could You Do This Week To Move Forward! Utilize The Worksheet On The Next Page.

### Actions For Longer-term

- What Can You Do To Develop New Skill Sets Or Knowledge Base In New Areas?
- What Is Your New Personal Brand For Professional Opportunities And Personal Growth? How Can You Build That Forward?

# Innovate Your Career

## 5-5-5

Start the “5-5-5” rule which requires you to send five emails, make five calls, and to have five face-to-face meetings each week:

	who	why
Calls	1. _____	_____
	2. _____	_____
	3. _____	_____
	4. _____	_____
	5. _____	_____

Emails	1. _____	_____
	2. _____	_____
	3. _____	_____
	4. _____	_____
	5. _____	_____

Meetings	1. _____	_____
	2. _____	_____
	3. _____	_____
	4. _____	_____
	5. _____	_____

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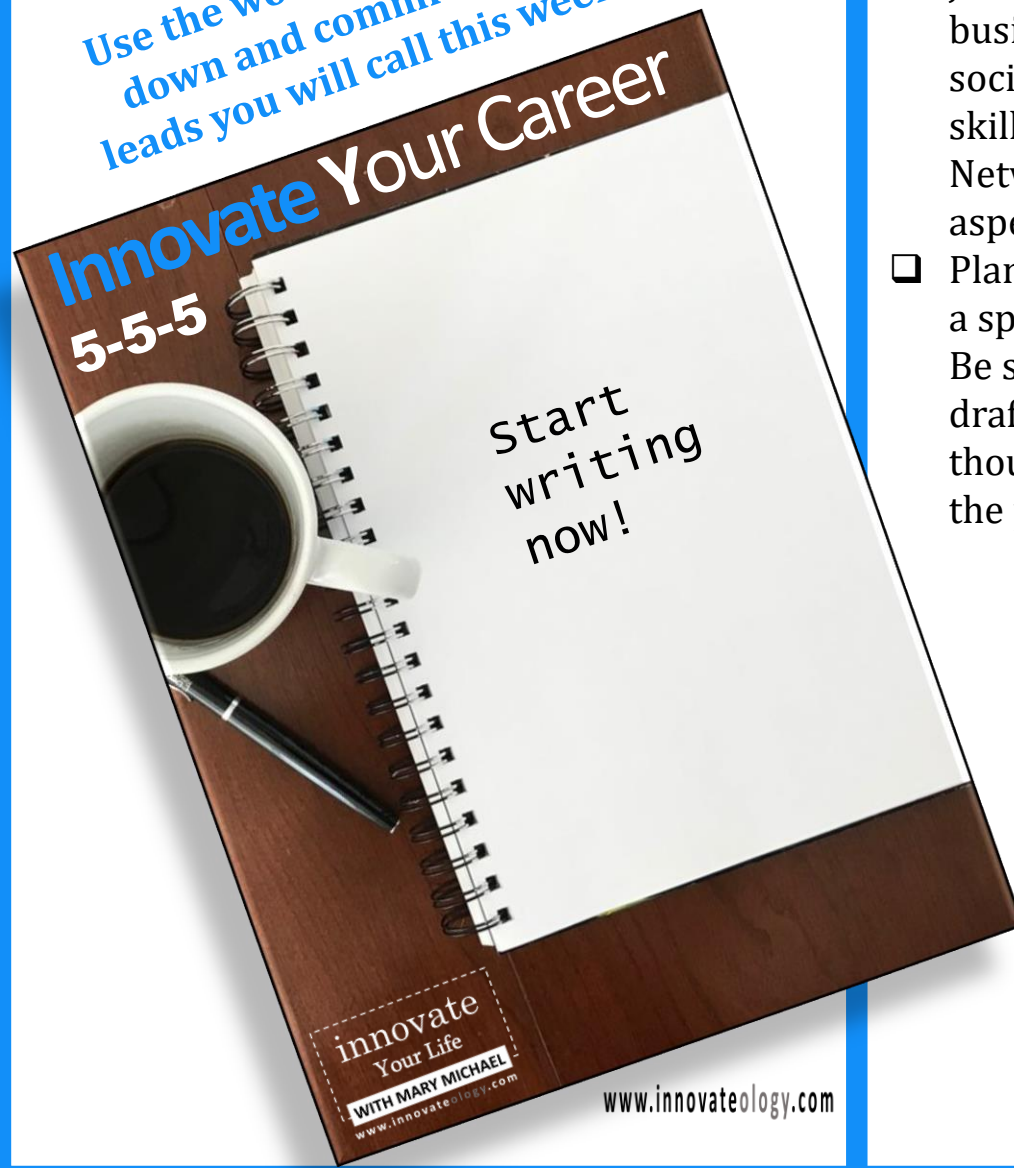
WITH MARY MICHAEL

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# How to Use the “5-5-5” Worksheet

Start the “5-5-5” rule which requires you to send five emails, make five calls, and to have five face-to-face meetings each week!

Use the worksheet to write down and commit to the leads you will call this week!



- ☐ Each week, target who you need to contact and why following your aspirations by going after what you actually want in life (new organizations/ companies/ people/ jobs/ skills)!!!
- ☐ Ideas to target include your job search, expanding your business, enlarging your social life or finding new skills or career! Networking is key in all aspects of life!
- ☐ Plan for success and define a specific goal for each call. Be sure to take time to draft effective/ brief thoughts that clearly state the purpose for the contact.

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# *Tips to think about from the book:*

- Consider volunteering to give you the opportunity to share your talents with others, allowing you to showcase your skills and providing you the opportunity to experiment, grow and lead. Volunteer for a start-up company.
- Join networking functions to help you meet other dynamic people; develop professional relationships and new friendships.
- Think about consulting part-time, seeking speaking or teaching engagements, and/or volunteering at professional organizations.
- Look outside of your present industry to adjacent businesses. For instance, roles with healthcare insurers and hospital networks can broaden a pharmaceutical professional experience.
- Create or join a group either in career transition or other groups not related that offer a social outlet with support and friendly faces.
- Take classes at community colleges, Google courses, courses via Coursera [a massive open online course (MOOC)]. MOOCs are free and offer certificates for doing required work.
- Accept a “bridge” role: a part-time, contract position within a discipline you enjoy.
- Create a consulting business that can be well-suited for challenging, yet flexible work opportunities. Clients benefit from the specialized expertise of the consultant because of their ability to “hit the ground running.”
- Develop a personal brand for professional opportunities and growth. With social media resources, such as guest blogging, Facebook, Pinterest, Instagram, Twitter, and LinkedIn at your fingertips, a person in job search mode can readily draw attention to their knowledge, skills and career interests.
- Create exposure to new areas/ opportunities to develop new skills sets.
- Keep your skills sharp by creating social media content for a non-profit. Learn about running a non-profit and fundraising.
- Start the “5-5-5” rule which requires you to send five emails, make five calls, and to have five face-to-face meetings each week.
- Stop obsessing! Put your energy into your life changes/ career searches and get out there!



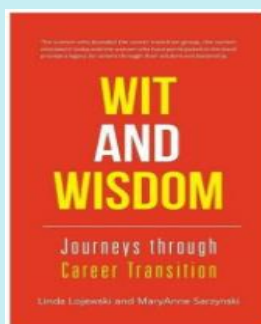
Get in touch (let us know your feedback!):  
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## ABOUT THE BOOK . . .

The Women in Transition (Wit) career group is an example of an adaptive leadership structure that is self-directed, collaborative and engaging. Whether an individual is actively looking for a job or not, the insights acquired from the journeys of the women who tell their stories will no doubt be thought provoking.

Just as in the Wit group, it is hoped that readers will learn and benefit from the experience of others. In this way, the book further extends the reach of Wit with the hope that readers will act to continuously build and nourish their connections to assure a network that may be a lifelong benefit.

The author, Linda Lojewski, is an award-winning business and marketing strategist with extensive expertise in the healthcare industry. Linda enjoys serving as a connector, collaborator and catalyst for new ventures!



*Book available on amazon.com*



*Author Linda Lojewski*

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